

NEON

Outreach Organiser - NEON Movement Builders, Job Description

- **Contract type:** Contractor - 15 days
- **Dates:** 13/05 - 01/06
- **Pay:** £100 per day + expenses
- **Location:** Cardiff (remote)
- **Application deadline:** 9am Mon 30th April
- **Interviews:** for successful applicants interviews will be held remotely on Thurs 3rd May, with a start date of Mon 13th May

NEON launched a brand new Movement Builders training in 2017, and we're looking for an Outreach Organiser to work with us to find the best participants for the next course in Cardiff, 22-26th June.

The role:

As part of our work to build the power of movements for social and economic justice, in 2017 we launched Movement Builders - an intensive training for organisers, activists and campaigners to build strong, sustainable movements and the organisers needed to lead them.

The trainings will consist of 6 x 5 day intensive courses over 2017 & 18 around the UK, beginning in London in September 2017 and then in Manchester in November 2017, followed by Glasgow, Cardiff and Leeds in 2018. The trainings are based on a collaboratively designed curriculum which draws on the best materials and resources from leading trainers here in the UK from movements such as Sisters Uncut or the anti-fracking movement and from other countries, including organisers like the Dreamers in the US. We based the curriculum on our own resources and toolkits alongside a partnership with the Ayni Institute and their Momentum (US) and Movement Ecology trainings.

We're looking to hire an Outreach Organiser on a consultancy contract to help us outreach and recruit the best organisers, activists and campaigners to attend the training. This role will be managed by Movement Builders Lead Trainer.

The work will be for 15 days of contracted time in from 13th May - 1st June including:

- Systematically and proactively build relationships with potential participants and their networks. This might include visiting groups or individuals, building a database of potential applicants so that we've got those connections for next time we run the trainings, following up on enquiries from our Facebook page and using our existing connections to find people. We're looking for someone committed to ensuring we have a broad range of participants on the course, who are taking different approaches to tackling NEON's battleground issues: Healthcare, precarious work, migrants rights, housing and climate justice.
- Work alongside the Lead Trainer as a key point of contact for applicants and potential applicants
- Within the remit of the contracted time, support the NEON Training Team on communication and marketing around Movement Builders and monitoring and evaluation the recruitment period

About us:

NEON is a network of over 1,600 UK organisers from 900 different civil society groups. We run powerful trainings and support campaigns to help progressives win social, economic and environmental justice.

We need more connected, focused and skillful organising. That's because right now, despite notable gains, the progressive movement faces huge challenges. The rise of ethnic nationalism is terrifying and most indicators in the UK, and globally, are going backwards: from climate change to the rise in racism and inequality. These issues require systemic changes to our economy and society; this will take progressive movements that are aligned, skillful and strong. NEON is here to help build them. Our aim is to develop the skills, knowledge and leadership needed by those organising for systemic economic and political change. This role is central to that aim and will build the capacity of the training team to find and recruit the best participants for Movement Builders.

NEON has three key goals:

- Connect people, organisations and movements
- Focus our movements on key battles
- Build the leaders and organisations we need to win

About you:

You'll enjoy this role if you're experienced in building genuine and lasting relationships with leading organisers and campaigners from across the UK who are working on progressive issues. As a people person you're always interested in new groups, networks and people who'd be the perfect fit for Movement Builders and you'll devise and help implement a strategy to get the right people to apply: thinking about how we meet our programme goals. People listen to what you've got to say and you're able to inspire commitment and speak honestly to ensure good attendance and follow-up.

You believe that training should be done in a way that centres the voices of most affected by social injustice and demonstrates commitment to intersectional solidarity. You are a dedicated, pro-active and passionate person who is able to build and sustain meaningful relationships. You'll be highly organised and enjoy working as part of a close-knit team who care about each other and the training.

What we're looking for:

We've tried to keep this list short. We're more interested in your approach than formal qualifications, so take a look at the descriptions below and let's have a chat about them if you have any questions or concerns.

It is essential for this role that you have:

- Experience of reaching out and building relationships with a broad range of different e groups - this could be in a formal or informal capacity
- Ability to work in a highly organised and systematic way

It will benefit your application if you have some of the following:

- Experience of outreach for a training opportunity specifically
- Have been or are currently part of a social movement/campaign - especially one working for structural change

Your values will align with NEON's through:

Generosity	Excellent interpersonal skills; warm, friendly and kind
	Sense of fun

	Creative, flexible and able to adapt to changeable priorities
Solidarity	Experience of community building – an understanding of how to build relationships, trust and reciprocity across groups
	Self-management and responsibility. You'll be able to show resilience and problem solving in the team
Respect	Sensitive to the needs of a diverse groups of people, and active in breaking out of mainstream activist circles
	Ability to deal with work that requires the head and the heart

As this training will aim to build the capacity of marginalised people, we're keen to receive applications from people within those communities. Particularly refugees and migrants; people who have a mental health condition; people who identify as working class or have done so in the past; people of colour; Black, Asian and minority ethnic people; disabled people; people who identify as being LGTBQIA.

What we'll offer:

NEON realises that short-term gigs work for some people, but for others they are the only form of work available. In this precarious employment environment, the benefits of a secure full-time job are often overlooked.

We hope to establish a great working culture for our short-term contractors, putting professional development, inspiration and the potential for future collaborations front and centre. For this position we look forward to integrating the trainers into the Movement Builders team, allowing them to work closely with us to get a sense of what we do and how we do it. We're happy to chat about what this might look like in more detail.

How to apply:

We don't want to make this process too complicated so we're interested in hearing from you through a CV and a quick cover letter (max two page) - you can send them to ayeisha@neweconomyorganisers.org. Please also complete our equal opportunities monitoring form and send it in with your application: download it here:

<http://neweconomyorganisers.org/equalopportunitiesmonitoring/>

If it helps, you're welcome to answer the following questions as format for your cover letter:

- a) What outreach work have you done in the past and how would you approach doing outreach for this programme?
- b) Which networks or groups do you have existing contacts in and which might you need more help to access?
- c) How would this role support you and what you want to be doing?
- d) What excites you about this project, and this work going forward?

Dates: Applications will close at 9am Mon 30th April, with interviews being remotely on the 3rd May.

If you have any questions about the role, the programme or NEON in general – please contact Ayeisha Thomas-Smith, Senior Training Organiser at the New Economy Organisers Network at ayeisha@neweconomyorganisers.org. You can also check out our website <http://neweconomyorganisers.org/> for more info on NEON.